



K-12 Social Studies Product Development Partners

Two experienced, state-standards-savvy companies are combining resources to provide customers with a one-stop solution. Green Comma and Navta Associates offer both breadth and depth to meet your product development challenges.

Prior to founding **Green Comma**, **Tom Barber** and **Amit Shah** headed Social Studies departments at Pearson and Houghton Mifflin Harcourt. In those roles, they were the primary decision makers for conceptual development, project management, and execution of market-leading programs in Social Studies with Pearson and Houghton Mifflin Harcourt.

Nikki and **Jodi Navta** run their family business, **Navta Associates, Inc.**, which has been in operation for 25 years. Navta helps clients publish in print, digitally, and interactively. Navta has been selected by nearly every educational publisher in the country for reading, language arts, science, and math product development services, including planning, development, writing, editing, design, art, photo, and production.

Their combined team—with over 80 years of industry experience—has the know-how to create high-quality content while strictly adhering to national and state standards. With unmatched reputation, they have the talent, experience, and the relationships to produce customized content accurately and swiftly for Social Studies.

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